



CKU and partners put together campaigns against so-called “Yulin Festival”

The FCI General Committee informs about the follow-up of the activities organised by our Chinese member, China Kennel Union, to promote the precious bond between dog and man and to position itself against the so-called “Summer Solstice Lychee & Dog Meat Festival”.

The CKU and its partners have been working on the design and implementation of several campaigns aiming at informing widely about some special requirements to be included in Chinese legislation in order to urgently address animal welfare issues. The schedule and content of these campaigns is provided below.



From March to May 2016, the CKU has continuously been organising and conducting *public charity activities*. Please find the list below:

In March, during the annual session of the National People’s Congress (NPC) and the Chinese People’s Political Consultative Conference, the CKU and China Small Animal Protection Association (CSAPA) jointly supported the proposal made by NPC member Mr Zheng Xiaohe “Forbid selling cat and dog meat on the market place and include abusive behaviours into legal regulations.”

Since March, “**Support Anti-abuse to Animals Legislation**” signing activities have been continuously conducted during CKU’s shows and through CKU’s breed club, i.e. CSV (German Shepherd) shows. Meanwhile, the Anti-abuse to Animals Legislation Network Vote platform was also established.



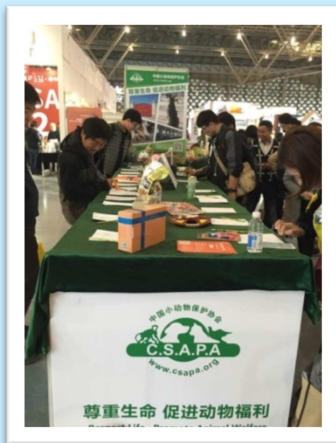
The “**Anti-abuse to Animal Legislation**” network voting activity has been carried out for a month, more than 150,000 people cast their votes. One person can only vote once.

Mid-March, on the big pet exhibition in Shanghai, as a supporter of CSAPA, the CKU successfully held a *silent auction*. All charitable earned funds were donated to China Small Animal Protection Association.



In April, the **“Love Dog house” Project** was officially accomplished. CKU members proactively participated in the action **“Have a warm winter for the stray dogs to live in the CSAPA shelter”** and donated 50 warm green dog houses.

In May, during the Companion Animal Cultural Exhibition Network Collection Activity, the CKU Charity promoted an activity initiated by CSAPA, i.e. **“Friends on the convention road”**, which was advertised before the charitable shows being held in Nanning (Guangxi Zhuang Autonomous Region) on 18-19 June.

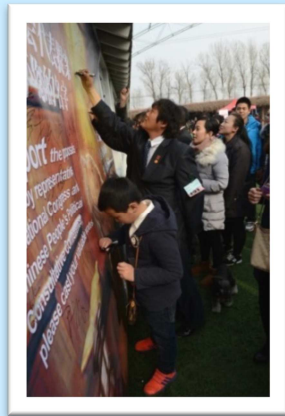


Further to CKU staff’s local investigations (April 2016) in the Guangxi Zhuang Autonomous Region, a deeper understanding of the cognition and attitude of the local people was gained. Consequently, in order to reach the aim defined for the promotion of companion animals, we changed our previously planned Companion Animal Cultural Exhibition into a more complete promotion campaign for both May and June



The campaign is as follows :

1. **May 6th – June 10th, 2016: “Friends on the convention road”** - Companion Animal Cultural Exhibition Network Collection Activity. Launch of the project entitled **“Anti-Yulin Dog Meat Festival, Promote Companion Animals Cultural Exhibition”**;
2. **May 27th, 2016:** CKU’s tenth anniversary: CKU’s appeal to its members to altogether conduct the **“Anti-Yulin Dog Meat Festival, and Kindly Treat Lives”** large-scale signing event and charity sale activity;



3. **May 30th, 2016**: launch of the *Companion Animals Cultural Exhibition* (Yulin Station) event. Public service advertisements on the bus stations in Yulin urban area. The main traffic road, government buildings, schools, hospitals, parks, the commercial areas, written press offices, transportation junctions of Yulin all showed the core cultural promotion campaign of the companion animals exhibition “**Dogs are friends**”;
4. **18-19 June 2016**: in the Central Business District of Nanning (the capital of the Guangxi Zhuang Autonomous Region), a ***Companion Animals Cultural Exhibition*** (Nanning Station) will be conducted. On the site of the Exhibition, the companion animals’ culture and respective aspects of the love and the respect of companion animals will be presented. There will also be a call for local people to correctly understand companion animals, i.e. they are friends, not food;
5. **25-26 June, 2016**: in the Central Business District of Beijing, a ***Companion Animals Cultural Exhibition*** (Beijing Station) will be conducted. Activities such as adoption of city stray animals, charity sale, signing activities etc. with participation of the public will be conducted.

In addition to the above-mentioned plans, the whole project of “Companion Animals Cultural Exhibition” will be implemented gradually through May to October, in the whole country (Nanning, Yulin, Beijing, Shanghai, Guangzhou, etc.). All the charity activities already implemented or to be implemented by CKU are organised with a view to successfully stage the Companion Animals Exhibition in June.

The last ten days of June will be the important node point of the Yulin Dog Meat Festival issue. Therefore, CKU has scheduled important activities in June, to maximise the strength of the campaign and its influence, to unite forces from all sides to face the issue. We will also report on the progress of the activities as soon as possible and publish them on Facebook.

For information about the recent charity activities officially published, please refer to the screenshots of CKU charity news published on Facebook from March to May, including some charity activities reports and reviews for the past 3 months or previous events.

May 31st, 2016



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Y.De Clercq